

TERMS AND CONDITIONS FOR PREPAID SMARTPHONES PROMOTIONAL OFFER

1. The Terms and Conditions set out herein (“**Terms and Conditions**”) apply in respect of the Prepaid Smartphones Promotional Offer applicable between yourself, as the consumer and Cell C Limited or any of its group companies or assigns (“**Cell C**”).
2. All prices and usage rates advertised are inclusive of VAT, unless otherwise stated.
3. Standard RICA rules and processes apply. These shall be found at <https://www.cellc.co.za/cellc/staticcontent/PDF/CellC-eRICA-Tool-Privacy-Policy.pdf>
4. **IN THE EVENT THAT YOU DO NOT UNDERSTAND ANY OF THESE TERMS AND CONDITIONS, PLEASE GET IN TOUCH WITH US AT 084 135 AND WE WILL EXPLAIN THEM TO YOU. IF YOU DO NOT UNDERSTAND OR AGREE TO THESE TERMS AND CONDITIONS, PLEASE DO NOT CONTINUE PARTICIPATING IN THIS PROMOTIONAL OFFER. YOUR CONTINUED PARTICIPATION IN THE OFFER WILL CONSTITUTE YOUR AGREEMENT TO BE BOUND BY AND COMPLY WITH THESE TERMS AND CONDITIONS.**
5. The Cell C Prepaid Smartphones Promotional Offer will be available to qualifying Cell C prepaid customers from 27th August 2025 until 30th June 2026.
6. The promotional offer is only available on selected 4G and 5G smartphones bought and RICAd in-store with a Cell C Supa Bonus Starter Pack (“**Supa Bonus Starter Pack**”) from the below applicable participating retail outlets during the promotional period which may differ between retail outlets:
 - a. PEP, PEPCELL, PEPHOME, PEPCFH
 - b. Ackermans, Ackermans Woman, Ackermans Connect;
 - c. Dunns Mobile;
 - d. Foschini, Markham, Jet Cellular, Exact, Hi, Sportscene, Totalsports, Sterns, American Swiss;
 - e. Edgars Connect, Legit;
 - f. Pick n Pay, Pick n Pay Corporate Supermarket, Pick n Pay Hypermarket, Pick n Pay Corporate Clothing, Pick n Pay Franchise Supermarket; and
 - g. Cell C branded stores.
7. Cell C reserves the right to verify, by whatever means necessary, your eligibility to participate in this Prepaid Smartphones Promotional Offer as follows–
 - a. Date of smartphone and Cell C starter pack purchase (as indicated above in item 5), as any smartphones and starter packs purchased outside of the promotional dates will not qualify;
 - b. Purchase of selected smartphones together with an accompanying Supa Bonus Starter Pack from an applicable retail outlet, smartphones and Supa Bonus Starter Packs purchased from outlets not listed as applicable participating retail outlets mentioned above will not qualify for the promotion; and
 - c. Applicable cumulative recharge value as set out in the below tables.
8. It is important that you understand that all participants in the promotional offer indemnify Cell C and its directors, affiliates, members, partners, employees, agents, consultants, suppliers, contractors, and sponsors against any loss and/or damages, either direct, indirect, consequential or otherwise, arising from its participation in this offer.

9. CELL C MAY AMEND, MODIFY OR OTHERWISE CHANGE THESE TERMS AND CONDITIONS AT ITS SOLE AND ABSOLUTE DISCRETION ON NOTICE TO YOU AND THE AMENDED VERSION WILL BE DISPLAYED IN THE SAME MEDIA AS THESE TERMS AND CONDITIONS.

10. **SELECTED 4G and 5G SMARTPHONE DEVICES BOUGHT WITH A CELL C SUPA BONUS STARTER PACK**

- a. The Prepaid Smartphone Promotional Offer is only valid for Cell C prepaid customers purchasing selected smartphones together with a Cell C Supa Bonus Starter Pack from applicable participating retail outlets.
- b. The Prepaid Smartphone Promotional Offer will be activated upon validation of a consumer’s first cumulative recharge of R29 (twenty-nine Rand), completed within 30 days of device activation, using an eligible device and Supa Bonus Starter Pack.
- c. The consumers will receive a once-off Prepaid Smartphones Promotional Offer – 30GB Data + 300 Any-net minutes, valid for 60 days from the date their first cumulative recharge of R29 (twenty-nine Rand) is validated.
- d. The Prepaid Smartphones Promotional Offer is detailed in the table below:

Cumulative Recharge Value of R29 or more	
Free Total Data Allocation	Free Total Minutes Allocation
30 Anytime Data	300 Any Net Minutes
15GB Anytime Data + 15GB Nite Data	
Valid for 60 Days	

- e. Consumers Buy selected 4G or 5G Smartphones on Cell C. RICA and Get once-off Prepaid Smartphones Promotional Offer, valid for 60 days from the date their first cumulative recharge of R29 (twenty-nine Rand) is validated.
- f. Please note that the period of use of Nite Data differs from Anytime data. In this regard, please note that Nite Data can only be used daily during the hours of 00h00 to 04h59:59. For example, a customer using data between 00h00 to 04h59:59 will deplete from Nite Data and a customer using data between 05h00 to 023h59:59 will deplete from Anytime Data.
- g. Once the Prepaid Smartphones Promotional Offer data allocation is depleted, additional Internet usage will deplete from any available and applicable data bundle or may be charged for at the rate of the plan the customer is on.
- h. Cell C reserves the right to change any aspect of this promotion at any time during the promotional period, including the recharge criteria to qualify for free data and the free data allocation per recharge.

11. USE OF YOUR PERSONAL INFORMATION AND DIRECT MARKETING
- a. You warrant and guarantee that all personal information supplied by you to Cell C to purchase the Prepaid Smartphone and RICA your Simcard is true and correct.
 - b. By accepting these Terms and Conditions, you understand and acknowledge that Cell C, their affiliate companies, their service providers, suppliers and partners ("**Group**") are required to comply with the provisions of the Protection of Personal Information Act of 2013 ("**POPIA**") to, amongst other things, ensure the privacy and confidentiality of your Personal Information (as such term is defined in the POPIA).
 - c. For purposes of this, you confirm, agree, understand, acknowledge that by accepting these Terms and Conditions, –
 - i. you disclose and provide your Personal Information to the Group voluntarily and consent and authorise the Group to collect, use, process, share and/or transfer your Personal Information in accordance with Cell C's Privacy Policy accessible by you on Cell C's website (<https://www.cellc.co.za>) ("**Privacy Policy**"); and
 - ii. you agree and consent to be bound by the terms and conditions of the Privacy Policy, which you have read, which can be accessed at [insert link]
 - d. As and when necessary, you agree and consent to be contacted by Cell C in respect of its direct marketing campaigns in relation to similar and/or related products and/or services, which contacts will be in accordance with the terms and conditions of the direct marketing provisions of the Consumer Protection Act, 68 of 2008 ("**CPA**") as amended and the CPA regulations and POPIA, including the provisions relating to the direct marketing registry.
 - e. You can ask Cell C to stop marketing to you (opt-out) at any time. You may register a block on marketing by contacting Cell C customer care on 084 135.
 - f. You are entitled to withdraw your consent for using your personal information under clauses 11(d) and 11(e) above on written notice or notice in any other recorded form to Cell C. In the event you decide to withdraw your consent the Group will not be able to use your information for the purposes listed under clauses 11(d) to the extent that you withdraw your consent from the date your withdrawal notice is received.